

2023 Alpha Phi Alpha Fraternity, Inc.  
Alpha Alpha Lambda Scholarship and Educational Foundation  
Dr. Martin Luther King, Jr. Oratorical Competition  
Important Information

Time: 5-7 Minutes

Topic: Dr. MLK's Perspectives on the World Today

Judging Criteria:

1. Opening
2. Logic
3. Creativity
4. Eye Contact
5. Voice/Diction
6. Originality
7. Appearance
8. Preparedness
9. Effectiveness
10. Time (Less than 5 minutes-point reduction, More than 7 minutes-point reduction)

Guidance for your video:

- Must be Standing
- Dress should be business-casual (jacket, khakis, tie or suit)
- Camera must be stationary
- Backdrop should be static (Recommendations are a plain wall, sheet, black or white background preferred etc.)
- Camera should be framed from the Waist-Up, Shoulders square to the Camera

Friday, November 17<sup>th</sup> – Video Submission Due Date

Submit online at [www.theaalfoundation.org/mlk](http://www.theaalfoundation.org/mlk)

Saturday, December 1st – Judging Completed

Week of December 4<sup>th</sup> – Finalists Announced

Event Date: Saturday, January 13, 2024

Location: tbd